

Press Release

Media Contact: Manda Henderson, Marketing, JVA Technologies, Inc.

Office: (850) 668-1685, Email: manda.henderson@jvatechnologies.com

For Immediate Release:

JVA Technologies Hires New Application Services Client Partner

TALLAHASSEE, FL, 04/07/08 – JVA Technologies, Inc. ("JVA"), a technology consulting firm, recently hired Keith Hay as their new Client Partner for Application Services. Mr. Hay will develop and manage all aspects of the Application Services division of JVA including Application Support, Custom Applications, Database Design and Project Management.

"We are excited to have Keith join our team of technology professionals," said Lincoln Quinton, Executive Vice President of JVA Technologies. "We have worked with Keith in the past and know him to be a person of high character and technical competence. So right off the bat we know he's a good fit to our corporate culture. I'm confident Keith will become a great source of wisdom for customers as well."

Mr. Hay has nearly 20 years of experience as a technology professional having spent most of those years as a developer and project manager. At his most recent employer, an online learning center, he was the Sr. Application Developer and served as a client liaison for many of the U.S.'s top pharmacy retailers.

About JVA Technologies

JVA Technologies ("JVA") is a technology consulting firm built on the principle of building trust at every client interaction.

Over the past 12 years, JVA has become a premier resource for Application Services, Design Services, Managed Services, and Strategic Services. Committed to building trust, we collaborate with corporations and governments to ensure proper execution of their technology needs and objectives. As Trusted Advisors our responsibility is to deliver proven, reliable, and innovative technology solutions to Clients who trust us with their business.

JVA is privately held with headquarters in Tallahassee, Florida located at 1342 Timberlane Road, Suite 201B, Tallahassee, Florida, 32312. The company may be reached by phone at (850) 668-1685 and on the Internet at www.jvatechnologies.com.